Steps to Household Sampling in the GEF Asia Baseline – Pakistan:

1. Obtain 2 list of households in project village – 1 list has all the households KEEPING **goats (list A)** and 1 list has all the households NOT KEEPING **goats (list B)**.
2. For each list, number the households from 1,2,...., n
3. Randomly sample 40 households (+ 5 replacement) from list A
4. Randomly sample 15 households (+ 5 replacement) from list B

Use www.random.org/integer to randomly select households or write the numbers on pieces of paper, put into a bag and pull out numbers.

When allocating households to enumerators:

1. Write the household code at the top of the questionnaire (and the Household Head Name)
2. Household code is:

Type of survey (A): Country code (B): Site code (C): Village code (D): Household number (EE)

- Type of survey = H (for household)
- Country code = 4 (for Pakistan)
- Site code = 1 (Bahawalpur) or 2 (Faisalabad)
- Village code = 1 (147 Murad), 2 (148 Murad), 3 (176 Fateh), 1 (244RB Wasiran), 2 (248RB Dalowal), 3 (249RB Baloch Wala)
- Household code = 01, 02, 03,.....,55

3. Take the GPS coordinate (& give to enumerators) then Mark a Waypoint for the household – give it the same name as the household code.

N.B. For Market Agent surveys then the code will start with an **M**. If the Market Agent is from the village then use the rest of the code will be the same:

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- Village code = 1 (147 Murad), 2 (148 Murad), 3 (176 Fateh), 1 (244RB Wasiran), 2 (248RB Dalowal), 3 (249RB Baloch Wala)
- Market agent code = 01, 02, 03,.....,NN

For local/weekly/union council and tesil/district markets which are site level then use village code 1 as the default, e.g. for a district market in Faisalabad the code will be **M421XX** (XX is the number of the market agent survey for Faisalabad site). ***Please see the Market Agent training manual for more guidance.***